

# 2<sup>nd</sup> GLOBAL CANCER MEET & EXPO 2018

## SPONSORSHIP BROCHURE



**Theme: “Advanced Insights in Cancer  
Research”**

# Rome, Italy

## August 27-29, 2018

### Contact Us

✉ [cancermeet@linkinscience.com](mailto:cancermeet@linkinscience.com)

🏠 649 Mission St, 5<sup>th</sup> Floor, San Francisco, CA 94105

☎ +1 (415) 463-8448

🌐 [www.linkinscience.com](http://www.linkinscience.com)

# 2<sup>nd</sup> GLOBAL CANCER MEET & EXPO 2018

## IT'S TIME TO THINK OUTSIDE THE BOOTH!

2<sup>nd</sup> Global Cancer Meet & Expo offers a wide range of sponsorship opportunities to increase the visibility of your brand beyond the exhibit hall.

By becoming a sponsor or advertiser, buyers will:

- **Remember** your company, products and features.
- See you as an **supporter** of public safety.
- **Recognize** your brand.
- See you as a **partner** and industry visionary.
- Hold you **above** others in purchasing decision.

## TYPES OF SPONSORSHIP

There are four types of Sponsorship starting from **1. Platinum 2. Gold 3. Silver** and **4. Exhibitor**

### 1. Platinum Sponsorship

- An opportunity to sponsor 3 Poster Presentation Awards.
- Opportunity to talk in the 20 min session, which is an excellent marketing exposure.
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size - 3X3 sqm).

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- Five complimentary registrations.
- Company/Organization logo will be featured on the conference website, program and promotional material.
- Corporate logo on the front cover of the final proceedings.
- Full page advert inside the conference book.
- Logo recognition in pre-conference emails.
- Three inserts provided by the sponsor in the congress delegate bags.
- One post congress e-mail message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor).
- An exclusive online Promotion on all our Social Networking sites.
- Priority to purchase additional sponsorship items.
- 30% Waiver on Sponsorship for any of our next year conferences.

## 2. Gold Sponsorship

- An opportunity to sponsor 2 Poster Presentation Awards.
- Two corporate sponsored workshop slot (audio visual included).
- Two complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.

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- Company/Organization logo will be featured on the conference website, program and promotional material.
- Corporate logo on the front cover of the final proceedings.
- Full page advert inside the conference book.
- Two inserts provided by the sponsor in the congress delegate bags.
- An exclusive online Promotion on all our Social Networking sites.
- Priority to purchase additional sponsorship items.
- 25% Waiver on Sponsorship for any of our next year conferences.

### 3. Silver Sponsorship

- An opportunity to sponsor 1 Poster Presentation Awards.
- Two complimentary conference registrations.
- One corporate sponsored workshop slot (audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Company/Organization logo will be featured on the conference website, program and promotional material
- Corporate logo on the front cover of the final proceedings.
- One insert provided by the sponsor in the congress delegate bags.
- Priority to purchase additional sponsorship items.

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- An exclusive online Promotion on all our Social Networking sites.
- 20% Waiver on Sponsorship for any of our next year conferences.

## 4. Exhibitor

- An opportunity to sponsor 1 poster presentation award.
- One complimentary congress registration.
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Company/Organization logo will be featured on the conference website, program and promotional material.
- One insert provided by the Exhibitor in the congress delegate bags.
- An exclusive online Promotion on all our Social Networking sites.
- Recognition to your products and services in the world market through our website.
- Develop new client relationships and strengthen through B2B Meeting.
- Brand briefing at the opening and closing ceremonies.
- 10% Waiver on Sponsorship for any of our next year conference.

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Sponsor any session or activity

## An Overview of Sponsorship Categories

LEVEL OF SPONSORSHIP	PLATINUM	GOLD	SILVER	EXHIBITOR
Complimentary event registrations	5	3	2	1
Poster Sponsorship Awards	3	2	1	1
Corporate Sponsored Workshop Slots	3	2	1	-
Exhibitor Booths	3	2	1	1
Logo recognition on meeting material	✓	✓	✓	✓
Logo printed on Conference banner	✓	✓	✓	✓
Direct link to company homepage	✓	✓	✓	✓
Acknowledgement in inaugural address	✓	✓	✓	✓
Advertisement on printed final program	✓	✓	✓	✓
Opportunity to deliver a talk	✓	✓	✓	✓
One exhibition booth/table	3 Sq mt.	3 Sq mt.	3 Sq mt.	3 Sq mt.
Sponsor representative to serve as Scientific committee member	✓	✓	✓	-
Full page advertisement in the abstracts book	✓	✓	✓	✓
Post message on the closed Alumni LinkedIn page	✓	✓	✓	✓
Lunch sponsor	✓	✓	-	-
Tea/Coffee break sponsor	✓	✓	-	-

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## EXHIBITION SLOT / BOOTH

### **Why Exhibit at Cancer Meet & expo?**

The opportunity to exhibit is an integral part of the Event and the exhibition area will be a major hub of activities. Exhibiting gives you an edge – the passing trade of potential and qualified customers that walk past your stand will be highly significant. We have designed the exhibition layout to ensure the highest level of exposure to delegates at 2<sup>nd</sup> Global Cancer Meet-2018.

### **Why 2<sup>nd</sup> Global Cancer Meet - 2018 will be a successful Congress For Exhibitors?**

- The size of the Exhibition Hall will allow us to combine the exhibition with Congress supported catering services during coffee breaks and lunchtime attracting delegates to the exhibition Hall.
- Coffee breaks and lunches will be in the Exhibition Hall and well positioned within the exhibition space.
- We will offer opportunities for exhibitors wishing to join the scientific sessions to do so without additional charges.



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### Important Dates

- Sponsorships ends: **August 1<sup>st</sup>, 2018**
- Registration ends: **August 25<sup>th</sup>, 2018**
- Register before the early bird date to avail the discounted price.

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